

IF YOU DO SMOKE CIGARETTES, YOU SHOULD KNOW THE RELATIVE AMOUNTS OF NICOTINE AND TAR IN YOUR CIGARETTES, AS DETERMINED BY THE FEDERAL TRADE COMMISSION:

## THE LESS TAR & NICOTINE YOU INHALE THE BETTER

CIGARETTE BRAND	TYPE	Nicotine mg. av.	Tar mg. av.	CIGARETTE BRAND	TYPE	Nicotine mg. av.	Tar mg. av.
<b>MARVELS</b>	Reg. Size, Filter	.18	3.0	<b>KOOL</b>	King Size, Filter (Menthol)	1.04	20.3
	King Size, Filter	.22	6.4		Reg. Size, Non Filter	1.04	20.3
	King Size, Non Filter	.22	21.5				
<b>CARLTON</b>	King Size, Filter	.30	7.3	<b>MARLBORO</b>	King Size, Filter (Hard pk.)	1.34	20.4
<b>CASCADE</b>	King Size, Filter (Menthol)	.37	7.8		King Size, Filter	1.41	20.7
<b>DUKE OF DURHAM</b>					100 mm. Filter	1.38	20.9
	King Size, Filter	.38	10.4		King Size, Filter (Menthol)	1.72	24.4
<b>TRUE</b>	King Size, Filter (Menthol)	.44	12.7	<b>WINSTON</b>	King Size, Filter	1.20	20.4
	King Size, Filter	.48	13.8		King Size, Filter (Hard pk.)	1.33	20.8
<b>KING SANO &amp; SANO</b>	King Size, Filter	.38	13.0		100 mm. Filter (Menthol)	1.46	21.3
	King Size, Filter (Menthol)	.42	13.8		100 mm. Filter	1.74	21.7
	Reg. Size, Non Filter	.41	20.8	<b>RALEIGH</b>	King Size, Filter	1.42	20.8
<b>DOMING</b>	King Size, Filter	.71	18.8		King Size, Non Filter	1.98	27.3
<b>PARLIAMENT</b>	King Size, Filter (Hard pk.)	1.01	15.8	<b>VICEROY</b>	King Size, Filter	1.42	21.0
	King Size, Filter	1.04	16.1		King Size, Filter (Hard pk.)	1.42	21.4
<b>KENT</b>	King Size, Filter	1.90	17.4	<b>CAMEL</b>	King Size, Filter	1.24	21.8
	100 mm. Filter	1.46	23.4		Reg. Size, Non Filter	1.39	24.2
<b>TAREYTON</b>	King Size, Filter	1.47	17.8	<b>CHESTERFIELD</b>	King Size, Filter (Menthol)	1.10	21.4
	100 mm. Filter	1.23	20.3		King Size, Filter	1.16	23.4
<b>L &amp; M</b>	Reg. Size, Filter	.09	14.5		Reg. Size, Non Filter	1.20	23.7
	King Size, Filter (Hard pk.)	1.06	19.4		King Size, Non Filter	1.84	28.6
	King Size, Filter	1.16	21.3	<b>SALEM</b>	King Size, Filter (Menthol)	1.24	21.1
	100 mm. Filter (Menthol)	1.46	24.5		100 mm. Filter (Menthol)	1.74	27.8
	100 mm. Filter	1.41	22.6	<b>PALL MALL</b>	100 mm. Filter (Menthol)	1.47	22.3
<b>PHILIP MORRIS</b>	King Size, Filter	1.39	12.0		100 mm. Filter	1.64	23.1
	King Size, Filter (Menthol)	1.38	20.8		85 mm. Filter (Menthol) (Hard pk.)	1.44	24.9
	Reg. Size, Non Filter	1.45	22.7		King Size, Non Filter	1.44	27.7
	King Size, Non Filter	1.70	28.1		85 mm. Filter (Hard pk.)	1.84	28.1
<b>LUCKY STRIKE</b>	100 mm. Filter (Menthol)	1.25	19.4				
	100 mm. Filter	1.28	20.6				
	King Size, Filter (Menthol)	1.32	20.7				
	King Size, Filter	1.23	21.7				
	Reg. Size, Non Filter	1.84	26.4				

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AZ-008222

PM3001135120